

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ExtendMedia Corporation		09/24/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ExtendMedia LLC		
Street Address:	170 West Tasman Drive		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95134		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3763933	ADBRIDGE	
Registration Number:	3200401	OPENCASE	
Registration Number:	3203421	OPEN CASE	
Registration Number:	2524579	EXTEND>>MEDIA	
Registration Number:	2549087	EXTEND>>MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(408)938-5200		
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sally M. Abel, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		

CH \$140.00 3763933

900205145

TRADEMARK  
 REEL: 004645 FRAME: 0191

ATTORNEY DOCKET NUMBER:	23764-00071-2185
NAME OF SUBMITTER:	Sally M. Abel, Esq.
Signature:	/sabel/
Date:	10/20/2011
Total Attachments: 2 source=Conv Cert#page1.tif source=Conv Cert#page2.tif	

**STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION**

- First:** The name of the limited liability company is **ExtendMedia LLC**.
- Second:** The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle.
- The name of its registered agent at that address is Corporation Service Company.
- Third:** The limited liability company shall be formed concurrently with the filing of the Certificate of Conversion from a Corporation to a Limited Liability Company of ExtendMedia Corporation, a Delaware corporation, pursuant to §18-214 of the Delaware Limited Liability Act.

In Witness Whereof, the undersigned has executed this Certificate of Formation on this 24th day of September, 2010.

By: Mark Gorman  
Mark Gorman  
Authorized Person

**STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM  
A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214  
OF THE LIMITED LIABILITY ACT**

- First:** The jurisdiction where the Corporation first formed is Delaware.
- Second:** The jurisdiction of the Corporation immediately prior to filing this Certificate is Delaware.
- Third:** The date the Corporation first formed is March 6, 2006.
- Fourth:** The name of the Corporation immediately prior to filing this Certificate is ExtendMedia Corporation. The name under which the Corporation was originally incorporated is ExtendMedia Corporation.
- Fifth:** The name of the Limited Liability Company as set forth in the Certificate of Formation is ExtendMedia LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the  
24th day of September, 2010.

By: Mark Gorman  
Mark Gorman, Authorized Officer